



**MEDIA ALERT - MOUTH CANCER FOUNDATION RECEIVES LUMP SUM FROM  
STRAUMANN**

**EMBARGOED UNTIL 15:00 THURSDAY 10<sup>TH</sup> DECEMBER 2009**

**PHOTO CALL: 15:00, THURSDAY 10<sup>TH</sup> DECEMBER 2009**

**LOCATION: STRAUMANN LTD, 3 PEGASUS PLACE, GATWICK ROAD,  
CRAWLEY, WEST SUSSEX, RH10 9AY**

**INTERVIEWS AVAILABLE: KRISHAN JOSHI - MOUTH CANCER FOUNDATION**

**PHOTOS AVAILABLE UPON REQUEST**

*To set up an interview please call Media Ambitions on 0208 940 2222.*

The UK's leading mouth cancer charity, the **Mouth Cancer Foundation** will be presented with a cheque for £1000 today from Straumann - a global leader in UK implant dentistry.

*"Straumann is a global leader in implant and restorative dentistry and oral tissue regeneration and having pioneered many of the most influential technologies and techniques in our field, "simply doing more" is our guiding principle. Donating £1000 to The Mouth Cancer Foundation is a further example of our commitment to "simply doing more" by raising the awareness of this disease that kills a significant number of people each year in the UK."*  
Stephen Booth Managing Director Straumann Ltd

In the UK, nearly 8000 people are diagnosed with Mouth Cancer every year. Mouth cancer is more common in men than women, but that gap is closing. An increasing number of younger people are developing mouth cancer. The mortality rate from mouth cancer is just over 50% due to late detection.

The **Mouth Cancer Foundation's** Krishan Joshi says *"The Mouth Cancer Foundation offers an invaluable support service to both mouth cancer patients and carers. We are very*

*grateful for the kind donation from Straumann. The money raised will go towards covering the costs of the annual mouth cancer foundation walk set for Saturday 18<sup>th</sup> September 2010”.*

- ENDS -

For further information or to arrange an interview with Krishan Joshi please contact: Elizabeth Ayto Laverack, Sophie Love or Kathryn Platt at Media Ambitions on 020 8940 2222 or email [elizabeth@mediaambitions.com](mailto:elizabeth@mediaambitions.com)

### **NOTES TO EDITORS**

**The Mouth Cancer Foundation - [www.mouthcancerfoundation.org](http://www.mouthcancerfoundation.org)**

The Mouth Cancer Foundation is a registered charity no. 1109298.

Cancers can occur in any part of the mouth, tongue, lips, and adjacent areas like the throat, salivary glands, pharynx, larynx, sinus, and other sites in the head and neck area. Every 3 hours someone in the UK will die from Mouth Cancer. In its very early stages, these Mouth Cancers can be easy to ignore.

These are the shocking facts from the **Mouth Cancer Foundation**.

Symptoms to look out for include:

- Ulcer or white or red patch that does not heal within 3 weeks.
- Lump or swelling in the mouth, jaw or neck that persists for more than 3 weeks.
- Difficulty in swallowing, chewing or moving the jaw or tongue.
- Numbness of the tongue or other area of the mouth.
- Feeling that something is caught in the throat.
- Chronic sore throat or hoarseness that persists more than 6 weeks.
- An unexplained loosening of teeth with no dental cause.
- Persistent nasal (especially unilateral) nasal obstruction, particularly associated with mucus (clear, purulent or bloody) discharge causing difficulty breathing through nose.
- Unexplained persistent earache.

Patients can reduce their risks of getting Mouth Cancer by:

- Not smoking or chewing tobacco, gutkha/pan.
- Drinking as little alcohol as possible.
- People who both drink and smoke are **30** times more likely to develop mouth cancer.
- Having a healthier, low meat, low fat diet, rich in fruit and vegetables.
- Avoiding frequent oral sex and having many sexual partners.

Mouth Cancer Awareness Week (14<sup>th</sup> to 20<sup>th</sup> November 2010) is organised by the Mouth Cancer Foundation and falls within Mouth Cancer Action Month.

More information about Mouth Cancer is available at the Mouth Cancer Foundation web site [www.mouthcancerfoundation.org](http://www.mouthcancerfoundation.org) or by emailing [info@mouthcancerfoundation.org](mailto:info@mouthcancerfoundation.org).